

D.D2.1 Internet Banners (Display)



The project has received funding from the LIFE Programme of the European Union under GA number LIFE19 ENV/GR/000100



DELIVERABLE D.D2.1 **Internet Banners (Display)**

PROJECT NUMBER	LIFE19 ENV/GR/000100
PROJECT TITLE	InnoVative photocatalytic paintS for healthy envirOnment and eNergy Saving
PROJECT ACRONYM	VISIONS
ACTION	D.2 Public Awareness
DELIVERABLE	D.D2.1 Internet Banners (Display)
BENEFICIARY	Michopoulos I. & Ch. G.P. (EVOLUTION)
DATE	30/10/2020

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EXECUTIVE SUMMARY

The VISIONS project aims at upscaling innovative photocatalytic paint, improving the quality of the indoor environment while it will enable significant energy savings in buildings.

This document presents the display of the internet banner, as designed on D.D1.2.3 Internet Banners (Design).

EVOLUTION, selected to publish the first display of the designed internet banner on a well-known and frequently visited website addressed to businesses and entrepreneurs, aiming to disseminate the project to this selected group and the public.

1. Introduction

This document is the deliverable “D.D2.1 Internet Banners (Display)” of the EU-funded project VISIONS, describing the first display of the designed internet banners on the well-known and frequently visited website <https://www.epixeiro.gr/> .

1.1.Purpose of this document

This deliverable is part of the public awareness action and presents the display of internet banner, aiming to disseminate the project through internet in the most efficient way on target audience and specifically on general public, businesses and entrepreneurs. Online banner tool was published, aiming to make known the implementation of the project in the most effective way.

1.2.Structure of this document

The document is arranged into two main sections.

Section 1 of the document introduces the VISIONS project and explains the purpose of this document.

Section 2 presents the display of the internet banner on the selected website and provides some information about this site.

1.3.List of Beneficiaries

NCSR	National Center for Scientific Research DEMOKRITOS
AUTH	ARISTOTELIO PANEPISTIMIO THESSALONIKIS (Aristotle University of Thessaloniki – Special Account of Research Funds)
EVOLUTION	Michopoulos I. & Ch. G.P.
FORTH	Foundation of Research and Technology - Hellas
VITEX	YANNIDIS BROTHERS S.A. – INDUSTRIAL – COMMERCIAL – CHEMICAL –TECHNICAL AND HOTEL BUSINESS COMPANY HERMES

2. Internet Banner Display

2.1. Selected website to publish internet banner

EVOLUTION, selected the first display of internet banner to take place on the website <https://www.epixeiro.gr/>.



Epixeiro.gr informs the interested companies, the potential investors but also the general public about the developments in matters that concern them, as valid and timely as possible.

The purpose is not just to publish news related to entrepreneurship, but the direct, continuous and productive communication of the business community, where each user can take advantage of the interactive nature of the internet.

The purpose of epixeiro.gr is also to gather information about the business. Start-ups and start-ups, small, medium or large, potential investors, freelancers, individuals, students can use this information to enhance their business culture.

Epixeiro.gr is the most well-known and frequently visited website in the business sector. The motto of the site is “Entrepreneurship in the spotlight”.

2.2. Display of internet banner

The following Greek and the English version of the online banner, as designed on D.D1.2.3 Internet Banners (Design), was published on Epixeiro.gr

English version



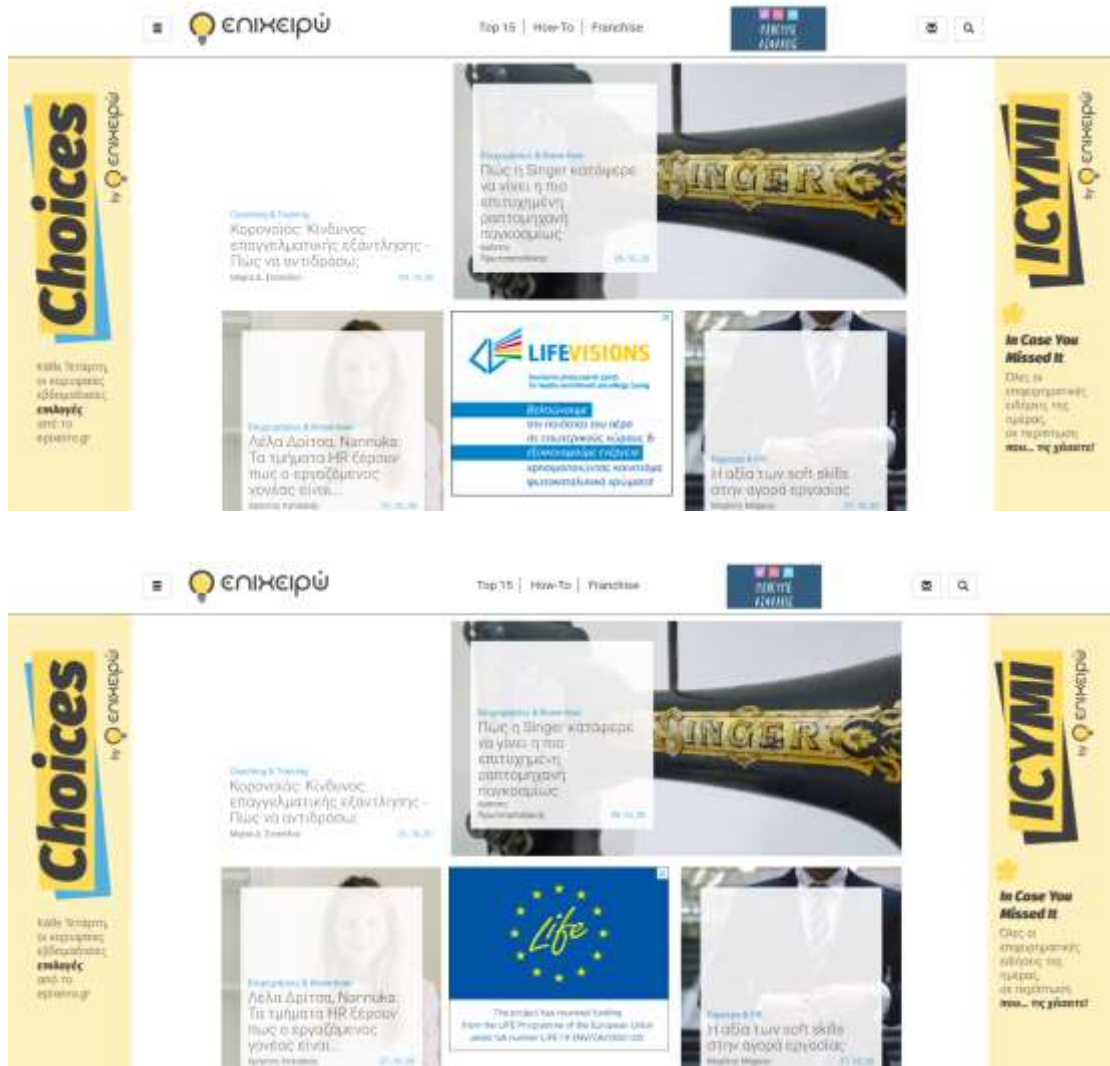
Greek version



During the display the project logo, a representative maxim - MOTTO "*Improve indoor air quality and save energy, using innovative photocatalytic paints*", as well as the LIFE logo with the refer of the received funding from the LIFE Programme of the European Union, were presented on the banner.

The following image shows the posting of the internet banner on the selected site.

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Following the link below, the display of the online banner is visible:

<https://www.epixeiro.gr/>

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