





The project has received funding from the LIFE Programme of the European Union under GA number LIFE19 ENV/GR/000100



Current status

Date of Establishment: **December 2023**

License Agreements with NCSR-D, AUTH and FORTH will be signed before the end of the project (02/2024)

Early discussions have already begun with potential customers, including both public and private entities



Purpose

ProVisionAir+ company aims to provide:

- 1) Services for the design of high quality photocatalytic materials which improve the air quality of indoor environment and the energy efficiency.
- 2) Design, management and exploitation of photocatalytic technology through a DSS software/ platform. The Decision Supporting System will help the customers to calculate the benefits of using photocatalytic materials and decide the most suitable solution for their building.



Possible Customers

Product/ Service	Client
1. Methodology for the design and application of innovative photocatalytic materials	Industrial – Constructive companies
2. Decision Support System	<ol style="list-style-type: none">1. Manufacturing industries of construction materials2. Constructive companies3. Engineers4. Private/ Public Buildings directly (Hospitals, Hotels, Industries etc.)5. Individuals



Attracting new customers

Due to the specialization of the product/service, its promotion will be done by word of mouth without, however, missing out on the classic means of promotion.

The promotion of the company's services will be mostly based on the existing channels of its commercial partners (EVOLUTION PROJECTS + VITEX S.A.)



Evolution Projects and ProVisionAir+ company

Evolution Projects is an Internet & Software Application Service Provider as well as a Consulting Firm. The Company's areas of expertise include Business Software Application Development, Web Page Development, Tailor Made Software Solutions and Consulting in public and private sector

- The Business Service will be performed through a software platform which will consist of a decision support system (DSS) and will be making use of the high-level advanced know-how on photocatalytic technology.
- **ProVisionAir+** company will be benefited by the customer base and network of Evolution that include: central government and local authorities, municipalites and regional authorities, organizations, institutions and clients of the private sector.



Customers

- Companies need to develop photocatalytic materials/ products for interior air quality improvement and energy savings
- Architects, civil engineers, constructor companies
- Public sector
- Shop owners
- Residential owners or tenants
- Administrator and operators responsible for the interior air quality of the rest sectors described in the previous slide (factories, offices, hotels, gyms, etc.)



The project has received funding from the LIFE Programme of the European Union under GA number LIFE19 ENV/GR/000100



Other benefits for ProVisionAir+ and Evolution (win-win)

- IT consultancy and knowledge base
- Exploit the customer base and network.
- Access to the other LIFE VISIONS partners services.