



The project has received funding from the LIFE Programme of the European Union under GA number LIFE19 ENV/GR/000100



<b>PROJECT NUMBER</b>	<b>LIFE19 ENV/GR/000100</b>
<b>PROJECT TITLE</b>	VITEX: An Insight into ProVisionAir+
<b>PROJECT ACRONYM</b>	VISIONS
<b>DELIVERABLE</b>	Establishment of a Commercial Company
<b>BENEFICIARY</b>	VITEX S.A.
<b>DATE</b>	13/12/2023



## Scope

Among others, **ProVisionAir+** company aims to provide detailed information and solutions to customers, about improving the interior air quality and energy savings, by utilizing optimized photocatalytic paints, plasters and other building construction materials formulations.



## VITEX S.A. and ProVisionAir+ company

Vitex S.A. is not only a co-founder of the company but also smart investor, especially in the paint sector.

- Vitex has already developed a novel photocatalytic paint utilized “Visions” photocatalytic material
- Through the **ProVisionAir+** company it will be able to provide “know how” for the appropriate design of photocatalytic paints and other construction materials, for interior air quality improvement, by using novel software tools.
- Through the **ProVisionAir+** company it will be able to provide accurate information about the % interior air quality improvement and % energy savings in any customer taking advantage of the DSS tool.



## Areas of interest

- Residential
- Factories
- Offices
- Public interior areas
- Shops, restaurants, cafes, etc.
- Government buildings
- Hospitals, hotels, gyms, tunnels
- Any other interior areas with enhanced demand on indoor air quality improvement and energy savings



## Customers

- Companies need to develop photocatalytic materials/ products for interior air quality improvement and energy savings
- Architects, civil engineers, constructor companies
- Public sector
- Shop owners
- Residential owners or tenants
- Administrator and operators responsible for the interior air quality of the rest sectors described in the previous slide (factories, offices, hotels, gyms, etc.)



## Other benefits for ProVisionAir+ and VITEX S.A. (win-win)

- Sales support and customer service for the new Photocatalytic Vitex Paints
- Export sales of photocatalytic paints to E.U. and other countries.
- Access to the other LIFE VISIONS partners services.
- Further research and development of photocatalytic paints with the contribution of ITE, NCSR Demokritos, etc.